

# PROJECTORS *ON THE GO*®. On-line Privacy Policy

**Introduction.** Projectors *on the Go*, respects user privacy on our NewsFlash and web site. This privacy statement is designed to provide information about the privacy and data collection practices for sites owned and operated by Projectors *on the go*. This Privacy Statement is applicable to the United States.

Projectors *on the Go*, currently working on obtaining a licensee of the TRUSTE Privacy Program, an independent non-profit organization that has developed a seal for companies which meet the standards of the Trustee privacy program. If you have questions or concerns regarding the NewsFlash and web site's Privacy statement, you should first contact Projectors on the go's site coordinator at [webmaster@projectorsonthego.com](mailto:webmaster@projectorsonthego.com) or by postal mail to Projectors on the Go, Attn: Privacy Coordinator, 2800 Shipping Avenue, Miami, FL 33133. If you do not receive acknowledgment of your inquiry or your inquiry has not been satisfactorily addressed, you can contact [legal@projectorsonthego.com](mailto:legal@projectorsonthego.com).

**Identifying Information.** In general, you can visit the Site without telling us who you are or providing any information about yourself. In some areas of the Site, we ask you to provide information that will enable us to support our relationship with you, such as to offer services, or follow up with you. You will find that Projectors *on the Go* asks for identifying information when you:

1. Register on our web site.
2. Place an order.
3. Tell us about a suggestion or give us feedback.
4. Participate in a rebate program, sweepstakes, or other promotional offer.
5. Register to receive mailings or product catalog, or e-mail notification about product availability.
6. Register to participate in a Projectors *on the Go* training.
7. Request technical support and files or customer service.

In these instances, Projectors *on the Go* will ask for your name, address, zip code, e-mail address, phone number or other appropriate information needed to provide you with these services. In all instances, it will be clear to you that you are submitting this type of information. In addition, if you choose to receive a the NewsFlash or other mailing from Projectors on the Go, you will always be able to "unsubscribe" to these mailings as described in the Opting-Out section below.

**What Projectors *on the Go* Will Do With Your Information.** If you choose to give us personal information for any of the purposes above, this information is retained by Projectors *on the go* and is used by Projectors *on the go* only to support your customer relationship with us. For example, we may send you a mailed announcement of product upgrades, special offers, and other new products and services from Projectors *on the go*. Except for third parties acting on behalf of Projectors *on the go* for some services as we discuss in the next section, Projectors *on the go* will not disclose your personal information to third parties without your consent unless we believe we are obligated to provide it under law such as in response to a request from law enforcement officials. Projectors *on the go* may also enhance or merge your information collected on the web site with data from other third parties for purposes of marketing products or services to you.

**What Others May Do With Your Information.** Projectors *on the go* does not share, rent, or sell any personally identifying information provided through the Site (such as your name or email address) to any outside organization for use in its marketing or solicitations. From time to time Projectors *on the go* may use third party agents or contractors who will have access to your personal information to perform services for Projectors *on the go* (such as a database management service) but only in accordance with this stated privacy policy. And Projectors *on the go* requires certain safeguards in place by any vendors with access to personal data collected by Projectors *on the go*, including a written commitment to keep the information confidential and to only use the data to carry out the services for Projectors on the go. In addition, Projectors *on the go* may also share aggregate information about its customers and its web site visitors to advertisers, business partners, and other third parties. For example, we might share that our users are x percent corporate users and y percent education or religious users. None of this information, however, will contain personal, identifying information about any of our users.

**Opting Out.** Projectors *on the go* provides several easy means for you to tell us you do not wish to continue to receive e-mails. If you do not want to receive any information about

products or services, you can simply tell us at the time you give us your personal information by checking the appropriate box. Or, at any other time you can easily opt out by changing your preferences. You will also be able to respond to any e-mail you receive from Projectors *on the go* by replying to the "unsubscribe" information included with each mailing. You can also advise us by letter to the address below at any time.

**Collecting Aggregate Data and Cookies.** Like many web sites, Projectors *on the go* collects non-personal data about how the site is being viewed. Most non-personal data is collected via cookies or other analysis technologies. The Site includes analysis features which enable Projectors *on the go* to capture aggregate data about how the site is used, such as amount of total traffic, number of page views or number of unique visitors. This feature does not capture personal identifying information about any visitors to the Site. Projectors *on the go* reviews this data and uses it only for internal purposes of assessing and for managing the Site. Projectors *on the go* also uses cookies on its technical support site to make the user experience less cumbersome. A "cookie" is a small data file transferred by a website to your computer's hard drive. Accepting the cookies used on our site does not give us access to your personal information, but we may use the cookies to identify your computer.

**Children's Privacy Protection.** Projectors *on the go* is aware of the heightened need to protect the privacy of children under the age of 13. The vast majority of the material on the Site is not intended for children and is not targeted to children under the age of 13. Projectors *on the go* does not knowingly collect data from children and, if we learn that we have received personal data from a child, we will remove this information from our database.

**Third Party Links.** The Sites do provide links to other sites. Other Internet sites and services have their own privacy and data collection practices. Please note that once you click on one of these sites, you leave the Projectors *on the go* Site and Projectors *on the go* has no control or responsibility for the privacy policies or data collection activities at another site. We encourage you to read the privacy statements at those sites as you visit them.

**Changes to this Policy.** Projectors *on the go* may from time to time revise its privacy policy. We will not, however, use your existing information in a manner not previously disclosed. You will be advised and have the opportunity to opt out of any new use of your information.

**Contacting Us.** If you have any questions about our privacy policy, the practices of the Site, or your dealings with the Site, you can write to:

Projectors on the Go  
Attn: Privacy Coordinator  
2800 Shipping Avenue  
Miami, FL 33133

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